

The OHG Global Summer Internship Program

Opening the Door to Your Future

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Step Into the Future of Healthcare

In the rapidly evolving field of healthcare communications, Omnicom Health Group (OHG) leads the way in nurturing and developing talent. The OHG Global Summer Internship Program offers students the opportunity to step into the future of healthcare—a place where they're not only joining a network, but also becoming part of a movement that actively shapes the industry. At OHG, interns are more than participants. They are pioneers, working alongside industry experts to create groundbreaking solutions, challenge the status quo, and redefine what's possible.

What the Program Offers:

- **Immersive Experience:** Hands-on involvement in pharmaceutical marketing and advertising
- **Real-world Projects:** Interns work on active client projects, gaining practical experience
- **Expert Mentorship:** Guidance and support from industry leaders
- **Dynamic Learning Environment:** A setting that encourages growth and prepares interns for successful careers

Discover the Experience

Prepare to dive into real-world projects, gain hands-on experience, and present your solutions to OHG's C-Suite while building career-shaping connections. See more details about this exciting journey:

- **Flexible 8-week Program:** From June to August, blending in-person and remote work for an engaging experience
- **Real-world Projects:** Dive into active client projects, working alongside industry experts to gain hands-on experience and deep understanding of roles and responsibilities
- **Engage & Connect:** Join bi-weekly events, including DE&I workshops, professional development, and executive panels that foster strong community connections
- **The Campaign Challenge:** Collaborate on a real-world business challenge, culminating in a presentation to OHG's C-Suite—your chance to be the case study in innovation
- **Embrace DE&I:** An inclusive and supportive program that gives you access to Employee Resource Groups and DE&I events



The Campaign Challenge: Your Moment to "Be the Case Study"

Over the 8-week internship, you will work on a campaign project by collaborating in cross-agency teams to tackle a real-world business challenge. This project culminates in a presentation to the C-Suite. In 2024, 7 teams were given this marketing challenge:

The Challenge:

- How can OHG differentiate itself from competitors and highlight our unique strengths?
- How can we inspire our global teams to take pride in their agencies and advocate for the entire OHG network?

The Creative Task:

- **Create a Social Media Campaign:** Position OHG as the premier healthcare partner and "the case study," empowering our agencies to showcase themselves and OHG
- **Develop a Strategy:** Identify key moments and outline a plan to measure success



2024's Winning Team

Bridge Gaps. Break Myths. Build Connections

Out of 7 teams, Team 1's "Be the Case Study" campaign distinguished itself by humanizing OHG's brand and deepening connections within the network. Grounded in qualitative research, including 20 in-depth interviews with individuals across the network, the team crafted a strategy that truly reflected the diverse and dynamic nature of OHG. Their approach was brought to life through innovative tactics like the "Tiny Mic" series, where they engaged in one-on-one conversations to explore personal stories, and the "Mythbusters" series, which dismantled misconceptions about the healthcare industry, highlighting the unique and varied backgrounds that make OHG stronger.

Why Their Campaign Won: The campaign excelled by aligning perfectly with OHG's mission to shape the future through a human-centered approach. Their strategy, driven by qualitative insights, resonated widely by highlighting the strength that comes from diversity. The "Mythbusters" series was particularly impactful in debunking the myth that a healthcare background is essential, revealing how diverse experiences enrich the network. The "Tiny Mic" series further humanized the network by fostering personal connections, making the campaign both memorable and engaging.

Sample Mythbuster Series:

TRUE OR FALSE:
All of OHG employees have a background in STEM.

FALSE!
Swipe to learn more →

Discover the majors of some of our most recent hires:

- Marketing, Communications, Chemistry, Biomedical Engineering, Psychology, English, Economics, Graphic Design, Advertising, Strategic Strategy, International History, Public Relations, Biophysics

OHG looks to grow for you!

ohg ohg

Sample Tiny Mic Video:



Amaya Behsman
DDB Health
Copy



Agustin Melo Galvez
Biolumina
Art Direction & Operations



Carla Eboli
BioPharm
Data & Analytics



Sophia Bucci
Propeller
Account



Kayla McQuaite
Adelphi Research
Project Management



Kaitlyn Chee
DDB Health
Project Management



Cassidy Crespo
Biolumina
Strategy & XP



Obi Okasi
Biolumina
Project Management & Account

**So, why should
you join the OHG
internship
program?**

Ask our interns...

"My internship allowed me to leverage my problem-solving skills and thoughtful communication. The mentorship and community-building activities have been transformative for my growth."



Sydney Jones

Talent Acquisition &
Learning & Development

"Throughout this internship, I have been given the opportunity to think creatively, source and curate talent, and see my ideas implemented. This experience has been invaluable in developing my professional skills."

"Effective communication has been a critical skill I've developed. Collaborating with various teams has taught me how to navigate diverse perspectives and achieve common goals."



Adrika Hoque

DDB Health
Art Director

"Upward communication from the CEO to senior leadership all have one thing in common—you don't have to know it all. When I began my internship, I struggled with applying what I learned into my work. With so many moving parts in a career, it can be hard to keep up with it all. Omnicom Health Group's learning platforms and panels motivated me to realize that my career is an ongoing journey. I just need to bring my best self forward and keep an open mind."



Mia Durand

Science & Purpose
Account



Amelia Heffern

Patients & Purpose
Account

Are you ready to join the movement?

At OHG, our Global Summer Internship Program is more than just an internship—it's your chance to be part of a movement that's shaping the future of healthcare. As the world's largest and most diverse global healthcare network, we're not just envisioning the future, we're actively creating it. By joining us, you're stepping into a role where you'll pioneer innovative solutions and redefine what's possible.

With the resources, mentorship, and platforms we provide, you'll have the opportunity to challenge norms, make a real impact, and set new standards of excellence.

Join OHG and be the case study that inspires others—your journey starts here.